

# LA SCREENWRITER

## INITIAL LOGLINE POLISH FOR BATTLE OF THE SEXES

Dear John Smith,

Thank you for requesting a logline polish from LA Screenwriter. Below you'll find a few polished logline options for **Battle of the Sexes** crafted by Angela Bourassa, founder of LA Screenwriter and Head Judge of the Logline Competition. You'll also find an explanation of the creative choices she made and her opinion of your script idea. This assessment is meant to help you arrive not just at the best possible logline, but also the most creative and compelling story. After all, it doesn't matter how well written your logline is if the story is not also exceptional.

As with all great writing, rewriting is essential. We encourage you to take these polished loglines and adjust them as you see fit. Your feedback includes a second round of comments and a final polished logline *if* you respond within ten days. After reading the comments below, please use [THIS LINK](#) to begin your second round of feedback.

<b><u>Battle of the Sexes</u></b>	
<b>Title:</b>	<b><u>Battle of the Sexes</u></b>
<b>Genre:</b>	Comedy
<b>Script Type:</b>	Feature
<b>Synopsis:</b>	I'm outlining a script about three couples, one in their late forties, one in their early forties, and one in their early thirties. They all live on the same street and they have this weekly board game night that has made them all pretty good friends -- at least board game friends. So one night, they get into an argument about which sex is superior -- who works harder, who's smarter, who has a harder time out in the world, etc. So they make their teenage kids come up with a series of challenges for them to compete in so they can have a proper Battle of the Sexes.
<b>Other Information:</b>	I'm picturing this as a raunchy, broad comedy. It would probably be like Hall Pass or Bridesmaids in terms of the tone. I haven't figured out the details, but I want these couples to compete in a lot of ridiculous challenges, so there should be a ton of physical humor.

## Concept Comments for Battle of the Sexes

This is a solid basic premise. It's definitely high concept, and it should attract reps and producers. The trick with an idea like this is going to be showing that you'll go beyond the expected and have some interesting and funny surprises. I see that you haven't written this script yet, so you can still play with your outline quite a bit. I would honestly be surprised if there weren't already a few dozens scripts registered with the WGA with this exact same title, but no script with this sort of premise has made it to the big screen yet (that I know of). So to really capitalize on the attention you'll get with this basic premise, make sure your script pushes past cliches of gender and creates layered characters. Then try to make your logline reflect those unique, unexpected choices.

Hope this helps! Keep writing!

## Overall Concept Feedback

Originality		Marketability	
	This idea feels generic. I feel like I've seen it before.		I'm not sure who would go see this movie.
	This idea has been done before, but there could be something new here.		This would only appeal to a very particular audience.
	This idea feels derivative, but it has a fun twist or a new angle that I like.		This should appeal to certain audience segments, and maybe beyond.
X	This idea feels fresh. It stands apart from the crowd.	XX	This concept should appeal to most audiences.
	This idea feels new and exciting. I love it!		This film could be very successful. I'd go see this movie!

## Logline Development for Battle of the Sexes

<b>Submitted Logline</b>	Three couples compete in a series of challenges to determine whether men or women are the superior sex.
<b>Alternate Logline</b>	When they get into an argument about which sex has it harder, a group of adult friends have their kids come up with a series of escalating challenges so they can determine once and for all who is the superior sex.

## New Polished Logline from LA Screenwriter

Bored with their usual game night (and their marriages), a trio of suburban couples devise a series of challenges to determine the superior sex.

### Alternate Polished Logline from LA Screenwriter

A trio of bored suburban couples create and compete in a series of physical, professional, and sexual challenges to determine who is the superior sex.

### Comments on Logline Polish Process

I think it's important to include the fact that these couples are coming up with the challenges themselves -- otherwise it kind of sounds like they're competing on some crazy game show. I also think that the couples themselves should devise the challenges, not the kids. The kids wouldn't be as inventive and on point, and if the parents are doing it, the challenges will be loaded with relationship tension.

I like the idea of maybe including a list of specific challenges to show that you're thinking outside the box, but that might get overly and unnecessarily complicated. I also think it's important to include the state of these relationships at the start of the movie, which is why I specified that they're all "bored." You can, of course, change that to a more apt adjective. If you can find a way to incorporate a bet into this scenario -- a big bet -- that would help raise the stakes substantially.

Thank you for sharing your logline with us! We hope that this feedback helps as you continue to work on and/or pitch this project.

Of course, this is not the end of the conversation. If you'd like further feedback on your logline, please use [THIS LINK](#) within the next ten days to submit the latest and greatest version of your logline for one more round of suggestions. Or, if you feel like your logline is ready now, [click here](#) to find seven ways you can put it to work.

We wish you the best of luck with this project and your writing career!

Sincerely,

The LA Screenwriter Team