

# LA SCREENWRITER Logline Services

## UPDATED LOGLINES FOR I'M IN HELL

Dear Jane Roberts,

We went through your feedback and have taken another pass at your loglines. Below you'll find a few finalized logline options for I'm In Hell. You'll also find some additional comments about these loglines and the script.

We're calling these "final," but every idea and logline continues to develop over time, and rewriting is always important. We encourage you to take these polished loglines and adjust them as you see fit to best serve your career and move this script forward.

### I'm In Hell

<b>Your Favorite Logline Thus Far:</b>	A depressed eccentric becomes convinced that he has died and his small town is actually hell, so he travels across the country searching for heaven.
<b>Your Feedback:</b>	These options are all helpful, but I think the top one was closest to what I'm going for. I changed it to reflect my story more closely. What do you think of the character description? I'm having trouble coming up with words that are accurate but also fun or engaging.
<b>Other Information:</b>	I do want this to be really dark, but really funny at the same time. Kind of like It's Always Sunny. That show could be depressing, but it makes you laugh so you don't care.

### Finalized Logline from LA Screenwriter

Convinced that he's dead and his small town is actually hell, a quirky depressive packs up his cat, hops in his '85 Lesabre, and travels cross-country in search of heaven.

### Alternate Final Logline from LA Screenwriter

Suddenly convinced that he has died and landed in hell, a grumpy oddball quits his job, burns all his bridges, and hits the road in search of heaven.

When a crazy woman convinces him that his small town might actually be hell, a morose actuary goes on the road looking for heaven, and he starts with Iowa -- it worked for Kevin Costner.

### **Closing Comments on I'm In Hell and the Loglines**

As you hone in on a perfect description for this main character, I think his job will help round out your description. I tried out a few different descriptions to give you some options to try on. I also tried playing with the story details a bit to help flesh this out. Because the idea is actually pretty simple and straightforward, which is great, it gives you some space to include more of the personality of the show. Hence my inclusion of the cat and a crappy car in the first version. I also really like the playfulness of the third one, but it's probably too specific for your needs, since you've already written the pilot.

It was our pleasure to hear this idea and help develop some loglines for it. We hope these loglines and the feedback help you develop and promote this script.

We wish you the best of luck with this project and your writing career!

Sincerely,  
The LA Screenwriter Team